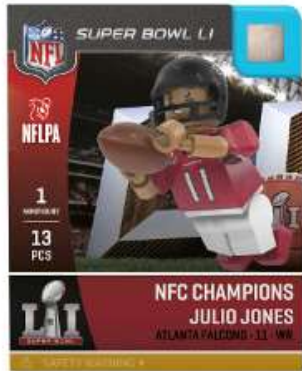


OYO Collectors' Corner

Highlighting the rarity of our Limited Edition OYO Sports products!
In this week's edition, we focus on Super Bowl 51!

PHASE 1: AFC/NFC Champs released hours after Conference Champs games. Retired from production right before Super Bowl 51.



PHASE 2: Super Bowl 51 Champs release immediately after the game finishes to capitalize on immediate demand and excitement.



PHASE 3: SB51 Champs retired from production on March 12th. It's "first-come/first-served" while supplies last for all SB51 items.



PHASE 4: Retired item amounts are announced (see attached checklist) to highlight the scarcity of OYO products.



PHASE 5: Once the remaining product is gone, it's SOLD OUT. *Act now, avoid OYO FOMO!*



Checklist of Retired Super Bowl 51 OYOs						
Super Bowl 51 Champions						
Got it!	Need it	Rarity	Item	Series #	UPC	Comments
		≤100	NFL-NEP-New England Patriots: Julian Edelman Super Bowl Champion Locker Room TShirt/Hat: Generation 4 Limited Edition	9	888914091877	Exclusive to Uber/Fanatics Night of Game Promo
		≤500	NFL-NEP-New England Patriots: Stephen Gostkowski Super Bowl Champion: Generation 4 Limited Edition	6	888914086552	Retired from Production
		Retired	NFL-NEP-New England Patriots: Julian Edelman Super Bowl Champion: Generation 4 Limited Edition	8	888914086507	Retired from Production
		Retired	NFL-NEP-New England Patriots: Tom Brady Super Bowl Champion: Generation 4 Limited Edition	16	888914086484	Retired from Production
		Retired	NFL-NEP-New England Patriots: Chris Hogan Super Bowl Champion: Generation 4 Limited Edition	1	888914091594	Retired from Production and Sold Out
		≤500	NFL-NEP-New England Patriots: LeGarrette Blount Super Bowl Champion: Generation 4 Limited Edition	8	888914086545	Retired from Production
		Retired	NFL-NEP-New England Patriots: Danny Amendola Super Bowl Champion: Generation 4 Limited Edition	8	888914086569	Retired from Production
		≤500	NFL-NEP-New England Patriots: Martellus Bennett Super Bowl Champion: Generation 4 Limited Edition	5	888914086521	Retired from Production
		901 sets made	NFL-NEP-New England Patriots: Tom Brady 5x Super Bowl Collection Boxed Set	Set	888914091891	6 minifigures including Champs Tshirt and Hat figure
		≤500	NFL-NEP-New England Patriots: Overtime OYOJI: Generation 1 Gable Top	1	888914093307	Retired from Production
Super Bowl 51 (AFC/NFC Champs)						
		≤500	NFL-ATL-Atlanta Falcons: Matt Ryan Super Bowl Participant: Generation 4 Limited Edition	6	888914087030	Retired from Production
		≤500	NFL-ATL-Atlanta Falcons: Julio Jones Super Bowl Participant: Generation 4 Limited Edition	6	888914086965	Retired from Production
		≤250	NFL-ATL-Atlanta Falcons: Devonta Freeman Super Bowl Participant: Generation 4 Limited Edition	2	888914086941	Retired from Production
		≤250	NFL-ATL-Atlanta Falcons: Vic Beasley Super Bowl Participant: Generation 4 Limited Edition	4	888914087009	Retired from Production
		≤500	NFL-NEP-New England Patriots: Julian Edelman Super Bowl Participant: Generation 4 Limited Edition	7	888914086491	Retired from Production
		≤1000	NFL-NEP-New England Patriots: Tom Brady Super Bowl Participant: Generation 4 Limited Edition	15	888914086477	Retired from Production and Sold Out
		≤250	NFL-NEP-New England Patriots: LeGarrette Blount Super Bowl Participant: Generation 4 Limited Edition	7	888914086538	Retired from Production
		≤250	NFL-NEP-New England Patriots: Martellus Bennett Super Bowl Participant: Generation 4 Limited Edition	4	888914086514	Retired from Production

Got it!	Need it	Rarity	Item	Series #	UPC	Comments
			Checklist of Retired Super Bowl 50 OYOs			
			Super Bowl 50 on the 50 Throwback Minifigures			
		Exact Qty	In case you are wondering why most of these, end in 4, OYO produced 4 units as a production test			These first 4 were not distributed
		404	NFL-NEP-New England Patriots: Tom Brady SB XXXVI 2002: Generation 3 Limited Edition	9	888914045535	Retired from Production, and Numbered
		404	NFL-NEP-New England Patriots: Tom Brady SB XXVIII 2004: Generation 3 Limited Edition	10	888914045542	Retired from Production, and Numbered
		304	NFL-NEP-New England Patriots: Tom Brady SB XXXIX 2005: Generation 3 Limited Edition	11	888914045726	Retired from Production, and Numbered
		624	NFL-NEP-New England Patriots: Tom Brady SB XLIX 2015: Generation 3 Limited Edition	12	888914045559	Retired from Production, and Numbered
		204	NFL-NEP-New England Patriots: Vince Wilfork SB XXXIX 2005: Generation 3 Limited Edition	4	888914045733	Retired from Production, and Numbered
		504	NFL-NEP-New England Patriots: Rob Gronkowski SB XLIX 2015: Generation 3 Special Limited Edition	8	888914045870	Retired from Production, and Numbered
		204	NFL-BAL-Baltimore Ravens: Joe Flacco SB XLVII 2013: Generation 3 Limited Edition	6	888914045566	Retired from Production, and Numbered
		504	NFL-DAL-Dallas Cowboys: Roger Staubach Anniversary: Generation 3 Special Limited Edition	1	888914050461	Retired from Production, and Numbered
		434	NFL-DAL-Dallas Cowboys: Roger Staubach Anniversary: Generation 3 Special Limited Edition	2	888914050478	Retired from Production, and Numbered
		1604	NFL-GBP-Green Bay Packers: Aaron Rodgers SB XLV 2011: Generation 3 Limited Edition	4	888914045573	Retired from Production, and Numbered
		704	NFL-GBP-Green Bay Packers: Clay Matthews SB XLV 2011: Generation 3 Limited Edition	4	888914045719	Retired from Production, and Numbered
		404	NFL-GBP-Green Bay Packers: Jordy Nelson SB XLV 2011: Generation 3 Limited Edition	4	888914045702	Retired from Production, and Numbered
		1104	NFL-IND-Indianapolis Colts: Peyton Manning SB XLI 2007: Generation 3 Limited Edition	1	888914045610	Retired from Production, and Numbered
		303	NFL-NOS-New Orleans Saints: Drew Brees SB XLIV 2010: Generation 3 Limited Edition	4	888914045603	Retired from Production, and Numbered
		305	NFL-NYG-New York Giants: Eli Manning SB XLII 2008: Generation 3 Limited Edition	5	888914045597	Retired from Production, and Numbered
		304	NFL-NYG-New York Giants: Eli Manning SB XLVI 2012: Generation 3 Limited Edition	6	888914045580	Retired from Production, and Numbered
		204	NFL-NYG-New York Giants: Victor Cruz SB XLVI 2012: Generation 3 Limited Edition	5	888914045801	Retired from Production, and Numbered
		304	NFL-PIT-Pittsburgh Steelers: Ben Roethlisberger SBXL 2006: Generation 3 Limited Edition	4	888914045740	Retired from Production, and Numbered
		304	NFL-PIT-Pittsburgh Steelers: Ben Roethlisberger SB XLIII 2009: Generation 3 Limited Edition	5	888914045771	Retired from Production, and Numbered
		304	NFL-PIT-Pittsburgh Steelers: Ben Roethlisberger SBXL 2006: Generation 3 Limited Edition	4	888914045740	Retired from Production, and Numbered
		304	NFL-PIT-Pittsburgh Steelers: Ben Roethlisberger SB XLIII 2009: Generation 3 Limited Edition	5	888914045771	Retired from Production, and Numbered
		602	NFL-SEA-Seattle Seahawks: Russell Wilson SB XLVIII 2014: Generation 3 Limited Edition	8	888914045856	Retired from Production, and Numbered
		504	NFL-SEA-Seattle Seahawks: Marshawn Lynch SB XLVIII 2014: Generation 3 Limited Edition	8	888914045849	Retired from Production, and Numbered
		404	NFL-SEA-Seattle Seahawks: Richard Sherman SB XLVIII 2014: Generation 3 Limited Edition	8	888914045863	Retired from Production, and Numbered
		104	NFL-STL-St. Louis Rams: Kurt Warner SB XXXIV 2000: Generation 3 Special Limited Edition	1	888914055053	Retired from Production, and Numbered
		304	NFL-WAS-Washington Redskins: John Riggins SB XVII 1983: Generation 3 Limited Edition	2	888914045627	Retired from Production, and Numbered
			Super Bowl 50 Champions			
		Retired	NFL-DEN-Denver Broncos: Miles Super Bowl Champion: Generation 3 Limited Edition	2	888914070278	Retired from Production and Sold Out
		Retired	NFL-DEN-Denver Broncos: Peyton Manning Super Bowl Champion: Generation 3 Limited Edition	9	888914069548	Retired from Production and Sold Out
		Retired	NFL-DEN-Denver Broncos: Von Miller Super Bowl Champion: Generation 3 Limited Edition	5	888914069562	Retired from Production and Sold Out
		Retired	NFL-DEN-Denver Broncos: Demaryius Thomas Super Bowl Champion: Generation 3 Limited Edition	6	888914069555	Retired from Production and Sold Out
			Super Bowl 50 Participants (AFC/NFC Champs)			
		Retired	NFL-CAR-Carolina Panthers: Cam Newton Super Bowl Participant: Generation 3 Limited Edition	4	888914059259	Retired from Production and Sold Out
		≤1000	NFL-CAR-Carolina Panthers: Luke Kuechly Super Bowl Participant: Generation 3 Limited Edition	3	888914059266	Retired from Production and Sold Out
		≤500	NFL-CAR-Carolina Panthers: Greg Olsen Super Bowl Participant: Generation 3 Limited Edition	3	888914059273	Retired from Production and Sold Out
		Retired	NFL-DEN-Denver Broncos: Peyton Manning Super Bowl Participant: Generation 3 Limited Edition	8	888914059372	Retired from Production and Sold Out
		≤1000	NFL-DEN-Denver Broncos: Von Miller Super Bowl Participant: Generation 3 Limited Edition	4	888914059396	Retired from Production and Sold Out
			NFL-DEN-Denver Broncos: Demaryius Thomas Super Bowl Participant: Generation 3 Limited			Retired from Production and Sold

			Checklist of Retired Super Bowl 49 OYOs					
Got it!	Need it	Rarity	Super Bowl 49 Champions	Series #	UPC	Comments		
		≤500	NFL-NEP-New England Patriots: Stephen Gostkowski Super Bowl Champion: Generation 2 Special Limited Edition	3	888914024608	Retired from Production and Sold Out		
	Retired		NFL-NEP-New England Patriots: Julian Edelman Super Bowl Champion: Generation 2 Special Limited Edition	4	888914024615	Retired from Production and Sold Out		
	Retired		NFL-NEP-New England Patriots: Tom Brady Super Bowl Champion & MVP: Generation 2 Special Limited Edition	7	888914024622	Retired from Production and Sold Out		
		≤500	NFL-NEP-New England Patriots: Brandon LaFell Super Bowl Champion: Generation 2 Special Limited Edition	3	888914024639	Retired from Production and Sold Out		
		≤1000	NFL-NEP-New England Patriots: Malcolm Butler Super Bowl Champion: Generation 2 Special Limited Edition	1	888914027029	Retired from Production and Sold Out		
		≤1000	NFL-NEP-New England Patriots: Darrelle Revis Super Bowl Champion: Generation 2 Special Limited Edition	3	888914024653	Retired from Production and Sold Out		
		≤500	NFL-NEP-New England Patriots: LeGarrette Blount Super Bowl Champion: Generation 2 Special Limited Edition	4	888914024660	Retired from Production and Sold Out		
		≤250	NFL-NEP-New England Patriots: Jonas Gray Super Bowl Champion: Generation 2 Special Limited Edition	3	888914024677	Retired from Production and Sold Out		
		≤250	NFL-NEP-New England Patriots: Brandon Browner Super Bowl Champion: Generation 2 Special Limited Edition	3	888914024714	Retired from Production and Sold Out		
		≤500	NFL-NEP-New England Patriots: Jerod Mayo Super Bowl Champion: Generation 2 Special Limited Edition	4	888914024646	Retired from Production and Sold Out		
		≤1000	NFL-NEP-New England Patriots: Vince Wilfork Super Bowl Champion: Generation 2 Special Limited Edition	4	888914024684	Retired from Production and Sold Out		
		≤500	NFL-NEP-New England Patriots: Danny Amendola Super Bowl Champion: Generation 2 Special Limited Edition	5	888914024691	Retired from Production and Sold Out		
	Retired		NFL-NEP-New England Patriots: Rob Gronkowski Super Bowl Champion: Generation 2 Special Limited Edition	6	888914024707	Retired from Production and Sold Out		
			Super Bowl 49 Participants (AFC/NFC Champs)					
		≤250	NFL-NEP-New England Patriots: Stephen Gostkowski Super Bowl Participant: Generation 2 Limited Edition	2	888914023052	Retired from Production and Sold Out		
		≤500	NFL-NEP-New England Patriots: Julian Edelman Super Bowl Participant: Generation 2 Limited Edition	3	888914023069	Retired from Production and Sold Out		
		≤1000	NFL-NEP-New England Patriots: Tom Brady Super Bowl Participant: Generation 2 Limited Edition	6	888914023076	Retired from Production and Sold Out		
		≤250	NFL-NEP-New England Patriots: Brandon LaFell Super Bowl Participant: Generation 2 Limited Edition	2	888914023083	Retired from Production and Sold Out		
		≤250	NFL-NEP-New England Patriots: Darrelle Revis Super Bowl Participant: Generation 2 Limited Edition	2	888914023106	Retired from Production and Sold Out		
		≤250	NFL-NEP-New England Patriots: LeGarrette Blount Super Bowl Participant: Generation 2 Limited Edition	3	888914023113	Retired from Production and Sold Out		
		≤100	NFL-NEP-New England Patriots: Jonas Gray Super Bowl Participant: Generation 2 Limited Edition	2	888914023120	Retired from Production and Sold Out		
		≤100	NFL-NEP-New England Patriots: Brandon Browner Super Bowl Participant: Generation 2 Limited Edition	2	888914023168	Retired from Production and Sold Out		
		≤100	NFL-NEP-New England Patriots: Jerod Mayo Super Bowl Participant: Generation 2 Limited Edition	3	888914023090	Retired from Production and Sold Out		
		≤250	NFL-NEP-New England Patriots: Vince Wilfork Super Bowl Participant: Generation 2 Limited Edition	3	888914023137	Retired from Production and Sold Out		
		≤250	NFL-NEP-New England Patriots: Danny Amendola Super Bowl Participant: Generation 2 Limited Edition	4	888914023144	Retired from Production and Sold Out		
		≤500	NFL-NEP-New England Patriots: Rob Gronkowski Super Bowl Participant: Generation 2 Limited Edition	5	888914023151	Retired from Production and Sold Out		
	Retired		NFL-SEA-Seattle Seahawks: Russell Wilson Super Bowl Participant: Generation 2 Limited Edition	6	888914023892	Retired from Production and Sold Out		
		≤500	NFL-SEA-Seattle Seahawks: Steven Hauschka Super Bowl Participant: Generation 2 Limited Edition	3	888914023953	Retired from Production and Sold Out		
		≤1000	NFL-SEA-Seattle Seahawks: Jermaine Kearse Super Bowl Participant: Generation 2 Limited Edition	3	888914023960	Retired from Production and Sold Out		
		≤250	NFL-SEA-Seattle Seahawks: Robert Turbin Super Bowl Participant: Generation 2 Limited Edition	2	888914023991	Retired from Production and Sold Out		
	Retired		NFL-SEA-Seattle Seahawks: Marshawn Lynch Super Bowl Participant: Generation 2 Limited Edition	6	888914023908	Retired from Production and Sold Out		
	Retired		NFL-SEA-Seattle Seahawks: Richard Sherman Super Bowl Participant: Generation 2 Limited Edition	6	888914023915	Retired from Production and Sold Out		
		≤1000	NFL-SEA-Seattle Seahawks: Earl Thomas III Super Bowl Participant: Generation 2 Limited Edition	6	888914023939	Retired from Production and Sold Out		
		≤1000	NFL-SEA-Seattle Seahawks: Kam Chancellor Super Bowl Participant: Generation 2 Limited Edition	6	888914023977	Retired from Production and Sold Out		
		≤250	NFL-SEA-Seattle Seahawks: Malcolm Smith Super Bowl Participant: Generation 2 Limited Edition	4	888914023946	Retired from Production and Sold Out		
		≤500	NFL-SEA-Seattle Seahawks: Bobby Wagner Super Bowl Participant: Generation 2 Limited Edition	3	888914023984	Retired from Production and Sold Out		
		≤100	NFL-SEA-Seattle Seahawks: Zach Miller Super Bowl Participant: Generation 2 Limited Edition	3	888914024004	Retired from Production and Sold Out		
		≤1000	NFL-SEA-Seattle Seahawks: Doug Baldwin Super Bowl Participant: Generation 2 Limited Edition	6	888914023922	Retired from Production and Sold Out		

Checklist of Retired Super Bowl 48 OYOs

Got it!	Need it	Rarity	Item	Series #	UPC	Comments
			Super Bowl 48 Champions			
		≤1000	NFL: Joe Flacco: Baltimore Ravens: Super Bowl CHAMPS	3	099304314487	Retired from Production and Sold Out
		≤500	NFL: Jacoby Jones: Baltimore Ravens: Super Bowl CHAMPS	1	099304315231	Retired from Production and Sold Out
		≤1000	NFL: Ed Reed: Baltimore Ravens: Super Bowl CHAMPS	3	099304314470	Retired from Production and Sold Out
		≤1000	NFL: Ray Rice: Baltimore Ravens: Super Bowl CHAMPS	3	099304314463	Retired from Production and Sold Out
		Retired	NFL: Ray Lewis: Baltimore Ravens: Super Bowl CHAMPS	3	099304314456	Retired from Production and Sold Out
		≤500	NFL: Anquan Boldin: Baltimore Ravens: Super Bowl CHAMPS	3	099304314500	Retired from Production and Sold Out
		≤1000	NFL: Torrey Smith: Baltimore Ravens: Super Bowl CHAMPS	3	099304314494	Retired from Production and Sold Out
		≤500	NFL: Dennis Pitta: Baltimore Ravens: Super Bowl CHAMPS	1	099304315590	Retired from Production and Sold Out

(note- no Participants made for SB 48)